

YEEUN HONG(EDEN)

Graphic | UX/UI Designer

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SKILLS

User Research

User Flow

Storyboards

Journey Maps

Low/High-Fidelity Wireframes

Prototyping

Usability Testing

Design Systems

TOOLS

Figma

Sketch

Adobe XD

Illustrator

Photoshop

InDesign

After Effects

Premiere Pro

Webflow

Voiceflow

CODE

HTML / CSS

EXPERIENCE

Graphic Design Intern | Humber College E-sport Team

Toronto, CA | Mar 2024 - May 2024

- Designed match day graphics and social media banners, helping to strengthen the team's visual identity and maintain branding consistency.
- Created the initial layout template for the team's information booklet using Adobe InDesign, setting the foundation for the project.

Graphic Designer | KOTRA

Seoul, South Korea | Jan 2022 - Jul 2022

- Enhanced user engagement and brand consistency by designing and updating the monthly headquarters login screen.
- Designed cohesive digital and print materials to support events, ensuring consistent branding and messaging.
- Designed and distributed newsletters to improve communication and cooperation between internal teams and external clients and partners.

Graphic Designer | Chammi Food

Seoul, South Korea | Jan 2021 - Jul 2021

- Designed marketing materials including packaging, and promotional graphics to enhance brand visibility.
- Participated in promotional video production, contributing to brand storytelling and enhancing audience engagement.
- Collaborated with cross-functional teams to ensure brand consistency across all visual assets.

VOLUNTEER

Graphic Designer | Light Presbyterian Church

Toronto, CA | Jan 2024 - Current

- Manage social media accounts by creating engaging content to boost community interaction.
- Design event posters to promote church activities, maintaining a consistent visual identity.

EDUCATION

Diploma of Multimedia Design and Development

Humber College | Toronto, CA | Sep 2022 - Jun 2024

Certificate of Digital Contents Design

Seoul Institute of Technology & Education | Seoul, South Korea | Jan 2021 - Dec 2021

Bachelor of African Languages, Literatures, and Linguistics

Hankuk University of Foreign Studies | Seoul, South Korea | Mar 2017 - Feb 2021